

# Creative Thinking



**C**reative thinking refers to using abilities and soft skills to come up with new solutions to problems. Creative thinking skills are techniques used to look at the issue from different and creative angles.

The focus on creativity and innovation is important because most problems require approaches that have never been created or tried before. It is a highly valued skill to have individually, and, like any other, it needs constant exercise to stay sharp. You need to regularly expose yourself to situations in which a new idea is needed and surround yourself with like-minded people to achieve this goal.

Creative thinking can be triggered by some widely used techniques. Here are the best ones you can use –

**Brainstorming:** This technique can be very useful in small or large-scale problems that require a creative solution. The main goal is to form a group of people and throw around ideas without interference. The general idea of brainstorming is that, by having an excess of creative potential solutions, it gets easier to reach one with the highest level of

quality.

**Lateral thinking:** Sometimes, the answer to a problem is not in front of it, but besides it. That is the general idea of lateral thinking, which is a great way to exercise your creative soft skills and come up with innovative plans. Lateral thinking involves looking in less obvious areas and lines of reasoning. It can work well if you and your partners try to put yourselves under different perspectives or reverse the problem to look at it differently.

**Mind mapping:** The process of mind mapping helps you connect ideas you never imagined could be combined. Because of that, it might help you reach appropriate solutions while using creative thinking skills. A mind map is a chart where you input ideas and connect them. It can have possible solutions to a problem, its immediate consequences, and be the best course of action to deal with them.

Realizing creative thinking skills require constant training is the first step in improving how you come up with new ideas. Consider the tips in this article and begin a process of selfimprovement focused on honing your creative thinking skills.